

The spot will employ various montages that represent time.

Possibilities:

- *A time-elapsed shot of a day at a beautiful vista, with light getting stronger as the sun rises, shadows moving around objects as the sun moves across the sky and making shadows move, clouds moving through the scene, darkness coming as the sun goes down.*

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Cut to:

- *A calendar — the months of a calendar flip by, first slowly then faster and faster — January....February....March-April-August-December-.....then the years start flipping by — 2003-2004-2005-2006-20015-2030.*

Cut to:

- *A stopwatch ticking off the seconds.*

Cut to:

- *A super time-elapsed shot of a tree sprouting buds in the spring, leafing out for summer, changing colors and dropping leaves in the fall.*

Cut to:

- *Automobile headlights on a freeway from dusk to dawn.*

Cut to:

- *Minute hand on a clock going around and around.*

Etc.

VOICEOVER: Smart investing is about expert advice and guidance, and the products and services that keep your portfolio diversified and strong, even in uncertain times. But more than that, investing is about time. It's about starting early, staying focused, considering where you are in life and how much time you have to reach your goals. At Community First Investment Services, we'll help you save more money, make more money, and make the decisions that will ensure your financial well-being, now and in the future.

Cut to:

Screen goes black. The words "It's Time for Community First Investment Services" appear. Under that, in small type, the disclaimer: "Securities and insurance products are provided by PrimeVest Financial Services, an independent, registered broker/dealer. Member SIPC." As the words appear on the screen, the voiceover continues:

VOICEOVER: Community First. It's Time.