



**:60 Radio, “First Thing’s First”**

*FINAL: April 2, 2009*

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MUSIC IN

DAYNA: At First State Bank of North Dakota, it’s always first thing’s first...

MUSIC DOWN AND UNDER

BOY: Hey, Dad, wanna play some catch?

FATHER: Sure. But first – is your homework done?

BOY: Yep, all finished.

FATHER: All right! Let’s go!

SFX: Back screen door swinging open and closing.

MUSIC UP

DAYNA: We know it’s important to teach kids that have tos come before want tos. That we’re all in this together. To give it your all and always be a good sport, no matter what. This is how our team works with customers every day.

You come first at First State Bank of North Dakota, and so do the needs of our communities and kids. When it comes to supporting academics and athletics, we're there.

We're proud of our civic commitment, just like we're proud of the students who leave it all on the field and in the classroom. Regardless of the final score, we're with you all the way.

MUSIC UNDER

SFX: A football or baseball being caught (pigskin hitting hands or baseball hitting mitt).

FATHER: Great catch, Bud.

BOY: Thanks, Dad.

MUSIC UP

DAYNA: First State Bank of North Dakota: Values-Based Banking

BERNIE: Arthur, Buffalo, Casselton, LaMoure, Marion and Oakes. Member FDIC, and proud supporter of our small towns.

MUSIC OUT