

Wind Industry Experience

Fredricks Communications knows the wind energy industry. We have been branding, marketing and promoting wind companies and organizations since 2004. With FredComm, you won't have to teach your marketing partner the difference between a primary and a secondary component, what a Schnabel trailer is or how a gearbox relates to a nacelle. Instead, we'll get to know your business, your markets and your unique selling propositions. Then we'll arm you with the branding and marketing strategies and tools you need to increase sales.

Korindo Wind

Los Angeles/Indonesia • www.korindowind.com

Korindo Wind is an ISO 9001:2000 certified manufacturer of on- and offshore wind towers with an 800-tower annual capacity. We are helping Korindo Wind gain a foothold in the North American market with comprehensive branding and public relations.

HUSUM WindEnergy

Husum, Germany • husumwindenergy.com

HUSUM WindEnergy is the largest and longest-running wind energy trade show in the world. FredComm worked with HUSUM on North American public relations and "Americanizing" the English side of its website leading up to the 2008 show and is now handling PR leading up to the 2010 show.

Broadwind Energy (Nasdaq: BWEN)

Naperville, Illinois, USA • broadwindenergy.com

FredComm did Broadwind work from early 2008 through July 2009, including comprehensive branding, PR, website, advertising and collateral marketing material development and more. FredComm also did work for each of the companies that Broadwind owns:

Badger Transport

Clintonville, Wisconsin, USA • badgertransportinc.com

Heavy Haul Transportation

Brad Foote Gear Works

Cicero, Illinois, USA • bradfoote.com

Specialty Gearing & Gearboxes

Energy Maintenance Service

Gary, South Dakota, USA • energymys.com

Construction & Service

Tower Tech Systems

Manitowoc, Wisconsin, USA • towertechsystems.com

Wind Tower, Monopile & Specialty Structure Manufacturing

Zarges Aluminum Systems

Weilheim, Germany and Abilene, Texas • zarges.com

Zarges manufactures integrated internal systems for wind towers. FredComm worked on North American public relations and preliminary event planning for WINDPOWER 2009 in Chicago.

DMI Industries

West Fargo, North Dakota, USA • windtowers.com

DMI manufactures wind towers. FredComm did comprehensive branding work for DMI for nearly four years, helping transition the company from a local job shop to a nationally recognized utility-scale wind tower manufacturer.

Wanzek Construction

Fargo, North Dakota, USA • wanzek.com

Wanzek is a construction company that works extensively in the wind and ethanol industries, FredComm assisted in branding and trade publication ad creation for Wanzek, and continues to help the company develop a regular client/prospect/partner newsletter. Wanzek is owned by MasTec (Nasdaq: MTZ), Coral Gables, Florida, USA.