

Fredricks Communications
American Federal Bank
Summer '04 Brand Image Campaign
:30 Radio – “AFB Image – Agribusiness”

(AFB music in and under...)

SFX: Farmer calling to dog, dog barking, farm machinery being started.

ANNC: You work hard every day to build your farm into something you're proud of, and you look for a trusted financial advisor to help you make it profitable.

ANNC: At American Federal, we work hard to understand you and your business, so we can help turn your challenges into opportunities. American Federal will be right there with you. Our bankers know your business. Our bankers know farming.

Disclaimer: Member FDIC.

(AFB music out...)