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Martin is a master at writing copy that is intriguing and highly informative. We have 12 diverse companies within Otter Tail Corporation, and he has profiled each business for our website. In turn, he has developed direct creative relationships with many of our companies, which is a bonus for both of us. When I ask him to take on a project, I know Martin will deliver an excellent product, on deadline and within budget. I value our working relationship as much as I admire his way with words.